

Hager Development Group seeks an experienced Graphic Artist to join our dynamic small business team. Opportunity for considerable growth and upward corporate mobility. Enjoy a culture where your voice is valued and start contributing to our team of passionate professionals providing real-life solutions to our nation's biggest challenges. We take pride in creating purposeful work and allowing our employees to grow and achieve their goals every day. This position will be located in Virginia Beach, Virginia.

### **About this Job:**

Leads, enables, and is accountable for the preparation, improvement, and integration of the cybersecurity visuals for the organization.

Confer with client/project manager for project details regarding background information, project parameters and objectives, presentation approaches, styles, techniques, and other graphics related production factors.

Consult and brainstorm with staff to develop innovative ideas, concepts, solutions, and materials for print, web, and interactive media.

Transform stakeholders' ideas into engaging visuals, products, and graphics to fully communicate campaigns and projects while adhering to brand guidelines and ensuring proper messaging is being executed in all products (web and print).

Develop creative and unique content in print and electronic media using color, type, illustration, photography, animation, and various print and layout techniques.

Enhance the user's website experience with media and/or graphic elements. Improve existing web pages and create new web pages content to communicate the customer's messages and themes.

Create and oversee preparation of illustrative materials, including iconography, infographics, drawings, and diagrams.

Independently manage, plan, evaluate, and advocate for solutions, plans, and functions, and is responsible for the management of projects and initiatives.

Prepares, designs, and publishes documents and media that are distributed to a large government, national and international user-base.

Manage multiple projects daily. Ensure project deadlines are met, manage expectations, and provide quality assurance.

### **Duties:**

Creates and designs graphic materials (both print and web ready) utilizing a variety of scientific information and public health subject matter. Materials produced may range from page layouts,

posters, exhibit materials, brochures, publications, logos, PowerPoint presentations, illustrations and others as assigned.

Provides creative solutions to solve challenges and ensure final product conveys the intended message and will reach target audience

Consults with internal clients and always lead them through the creative design process for all assigned projects ensuring outstanding customer service .

Ensures that all graphics products meet the organization's branding requirements and other standards as identified.

Informs Team Lead of project status and engage their support as needed to solve complex graphics problems and or challenging customer issues.

Utilizes the customer's graphic design management system to track and provide status on assigned jobs.

Video production experience and/or optimizing video for the web/social media Knowledge and experience with social media channels (Facebook, Twitter, Instagram, etc.)

Attends team meetings and provides valuable input and maintains strong, positive interoffice and client relations.

**PLEASE READ BEFORE APPLYING:** To be considered for this position: review your resume to be sure that you have addressed the requirements on your resume.